

<b>Company</b>	3D BRAND AGENCY PTE LTD
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	3D Omni Commerce - STANDARD
<b>Appointment Period</b>	02 March 2023 to 01 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	02 March 2024 to 01 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software					
Content Management System: WordPress		Per Software	1.00		
WooCommerce		Per Software	1.00		
Premium Theme: Divi Builder (Lifetime)		Per Software	1.00		
Premium Plugin: Divi Plus (Lifetime)		Per Software	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
Scoping and Documentation:					
- User Requirements Gathering		Manhour	4.00		
- UI/UX Design Documentation					
- Handover Documentation					
Design Work:					
- 2 Mock-up Design		Manhour	8.00		
- 2 Revisions					
- Up to 5 Content Pages					
- Up to 5 Product Uploads					
- Desktop, Laptop and Mobile Optimised					
Setup and Configuration:					
- Secured Payment for Credit Card, Buy Now Pay Later & PayNow					
- Additional payment methods: Bank Transfers and Cash on delivery					
- Shopping Cart					
- Wishlist					
- On-Page SEO		Manhour	16.00		
- Google Analytics Integration					
- Facebook Shop Integration					
- Live Chat (Facebook / Whatsapp)					
- Inventory Management					
- Promotion Management					
- Customer Loyalty Management					
- SSL Certificate					
- XML Sitemap Generation					
- Store Performance Report (Sales / Stock)					
UAT and Go Live		Manhour	2.00		
4) Training					
- 2 Hours Session at 3D Office		Manhour	2.00		
- System Manual Provided					
5) Others					
Not Applicable					
<b>Total</b>				<b>\$ 2,500.00</b>	<b>\$ 2,500.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant