

Company	3D BRAND AGENCY PTE LTD
Digital Solution Name & Version Number¹	3D Omni Commerce - PRO
Appointment Period	02 March 2023 to 01 March 2024
Extended Appointment Period²	02 March 2024 to 01 March 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software					
Content Management System: WordPress		Per Software	1.00		
WooCommerce		Per Software	1.00		
Premium Theme: Divi Builder (Lifetime)		Per Software	1.00		
Premium Plugin: Divi Plus (Lifetime)		Per Software	1.00		
Premium Plugin: Shopee Integration		Per Software	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
Scoping and Documentation:					
- User Requirements Gathering		Manhour	4.00		
- UI/UX Design Documentation					
- Handover Documentation					
Design Work:					
- 2 Mock-up Design		Manhour	24.00		
- 2 Revisions					
- Up to 15 Content Pages					
- Up to 20 Product Uploads					
- Desktop, Laptop and Mobile Optimised					
Setup and Configuration:					
- Secured Payment for Credit Card, Buy Now Pay Later & PayNow					
- Additional payment methods: Bank Transfers and Cash on delivery					
- Shopping Cart					
- Wishlist					
- On-Page SEO					
- Google Analytics Integration		Manhour	32.00		
- Facebook Shop Integration					
- Live Chat (Facebook / Whatsapp)					
- Inventory Management					
- Promotion Management					
- Customer Loyalty Management					
- SSL Certificate					
- XML Sitemap Generation					
- Store Performance Report					
Setup and Configuration:					
- Global Marketplace (Shopee Only)					
- Product Categories		Manhour	62.00		
- Categories Mapping					
- Attributes Mapping					
- Price Markups (If any)					
UAT and Go Live		Manhour	8.00		
4) Training					
- 2 Hours Session at 3D Office		Manhour	2.00		
- System Manual Provided					
5) Others					
Not Applicable					

Total	\$	9,000.00	\$	9,000.00
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¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant