

<b>Company</b>	ALPHABET SIX MARKETING SINGAPORE
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Alpha eCommerce Booster Premium Version 2.8 - Complete
<b>Appointment Period</b>	02 March 2023 to 01 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	02 March 2024 to 01 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Online eStore Orders & Payments Secured E-Payments Content Management Inventory Management Promotion Management Customer Loyalty Management CRM (Hubspot/SalesForce) & Social Media Integration Digital Marketing/Engagement Graphical/Chart-based Web Data Analytical Tool Desktop Browser/Tablet/Mobile Optimized Web and systems programming UAT, staging and debugging Complimentary File migrations Complimentary 1 year technical support for browser compatibility		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Complimentary Project Consultation (on/offsite via zoom) Complimentary Industry Market Research Complimentary Web information architecture structuring and layout		Per Package	1.00		
4) Training Complimentary On/Off site tutorial walkthrough via zoom Complimentary Tutorial manual guide provided		Per Session	1.00		
5) Others Not Applicable					
			<b>Total</b>	<b>\$ 8,350.00</b>	<b>\$ 8,350.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

\* Qualifying cost refers to the supportable cost to be co-funded under the grant