

<b>Company</b>	Bona Technologies Systems Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	1SME - Marketing
<b>Appointment Period</b>	17 November 2022 to 16 November 2023
<b>Extended Appointment Period<sup>2</sup></b>	17 November 2023 to 16 November 2024

wef. 09 March 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
<ul style="list-style-type: none"> <li>• Leads Management</li> <li>• Contacts Management</li> <li>• Campaign Management</li> <li>• Digital Communication Templates</li> <li>• Digital Reporting</li> <li>• Performance Statistics</li> <li>• Enterprise Analytics Dashboard</li> <li>• Automated Email Reminders</li> <li>• Automated Client Notifications</li> <li>• Enterprise Search/Filter Features</li> <li>• Communication Software - Email Messaging</li> <li>• Email (IMAP) Configuration</li> <li>• Email (SMTP) Configuration</li> <li>• Digital Access Control</li> <li>• Integration to Singpass for Login</li> <li>• Email Newsletters</li> <li>• Email Autoresponders</li> <li>• Surveys</li> <li>• Reports</li> <li>• 1 Integration to Campaign Marketing (Email)</li> <li>• 1 Integration to Campaign Marketing (SMS/WhatsApp/Facebook Messenger)</li> </ul>		Per License	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
Software Onboarding		Man-day(s)	3.00		
4) Training					
Admin Training		Man-day(s)	2.00		
5) Others					
Not Applicable					
<b>Total</b>				\$ 10,000.00	\$ 8,700.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant