

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number¹	1ECommerce - Promotion
Appointment Period	06 October 2022 to 05 October 2023
Extended Appointment Period²	06 October 2023 to 05 October 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software E-Commerce solution (Design: Templated) Scope of Work: • Development of up to 10 content pages • Creation, Setup & Implementation of E-Commerce • Content Management System: WordPress WooCommerce Online Shop Modules: • Secured E-Payment • Online Purchasing • Shopping Cart (Add to Cart) and Wishlist (Favourites) • Inventory Management • Customer Module • Orders Dashboard • Reports • Digital Marketing Engagement • Mobile Enabled and Optimised • Cart Reminder Feature • Customer Loyalty Points Module • Live Chat Integration: - WhatsApp - Facebook Messenger Promotion Management • E-Voucher and Coupon Management System • Fixed Discount/ Percentage Coupons • Shareable Social Media/ URL Coupons • Up-sell/Cross-sell Recommendation • Promotion Popup • Abandon Cart Feature • Promotion Countdown • Bundled Products Feature		Per Website	1.00		
2) Hardware Not Applicable					
3) Professional Services • Frontend design consultation • 2 Revisions • Industry Market Research • UI/UX Design & Conceptualization • Google Analytics Setup • Email SMTP Configuration • Image Compression and Optimization • Basic Security Features (2FA Authenticator) • Payment Gateway Setup • User Acceptance Test • Google Live Map Integration • Creation of Enquiry Form / Thank You page • Website Loading Speed Optimisation		Per Set-Up	1.00		
4) Training • 2 Hours Session • System Manual Provided • Handover		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 7,000.00	\$ 7,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant