

<b>Company</b>	Bona Technologies Systems Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	1ECommerce - Premium
<b>Appointment Period</b>	06 October 2022 to 05 October 2023
<b>Extended Appointment Period<sup>2</sup></b>	06 October 2023 to 05 October 2024

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software E-Commerce solution (Design: Customised) Scope of Work: • Development of up to 12 content pages • Creation, Setup & Implementation of E-Commerce • Content Management System: WordPress WooCommerce  Online Shop Modules: • Secured E-Payment • Online Purchasing • Shopping Cart (Add to Cart) and Wishlist (Favourites) • Inventory Management • Promotion Management • E-Voucher and Coupon Management System • Customer Module • Orders Dashboard • Reports • Digital Marketing Engagement • Mobile Enabled and Optimised • Cart Reminder Feature • Customer Loyalty Points Module • SEO System Setup • Omni-Channel Engagement • Live Chat Integration: - WhatsApp - Facebook Messenger		Per Website	1.00		
2) Hardware Not Applicable					
3) Professional Services • Frontend design consultation • 2 Mock-up Designs • 2 Revisions • User requirements gathering • Planning and design • Google Analytics Setup • Email SMTP Configuration • Image Compression and Optimization • Basic Security Features (2FA Authenticator) • Payment Gateway Setup • User Acceptance Test • Google Live Map Integration • Creation of Enquiry Form / Thank You page • Website Loading Speed Optimisation		Per Set-Up	1.00		
4) Training • 3 Hours Session • System Manual Provided • Handover		Per Session	1.00		
5) Others Not Applicable					
<b>Total</b>				\$ 10,000.00	\$ 10,000.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant