

Company	Cleverly SG Pte. Ltd.
Digital Solution Name & Version Number¹	Athena E-store Solution - Athena E Store Lite Version
Appointment Period	22 July 2021 to 21 July 2022
Extended Appointment Period²	22 July 2022 to 21 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software - Website Management - Media Management - Digital Marketing Management - Inventory Management - Sales & Shipping Management - Customer Relations Management		Per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services - Consultation - Design & Conceptualization - Testing - Setup & Configuration of Site & Social Media		Per Setup	1.00		
4) Training - 1x On-site training & manual		Per Setup	1.00		
5) Others Not Applicable					
Total				\$ 8,050.00	\$ 8,050.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant