

Company	Corsiva Lab Pte Ltd
Digital Solution Name & Version Number¹	Corsiva Lab E-Commerce Website Development - Express E-Commerce Website Development Package
Appointment Period	01 September 2022 to 31 August 2023
Extended Appointment Period²	01 September 2023 to 31 August 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software E-Commerce solution design -Type of design: Template Design Scope of work: - Requirements Gathering Consultation - Research on Suitable Themes that Aligns with Brand Guidelines & Business Model - Presentation of 5 Themes for Client's Selection - Implementation of up to 10 Informative Pages + Ecommerce pages Content Management System: WordPress WooCommerce Content Management System - Ability to Self Create/Edit/Delete New & Existing Website Content - Ability to Self Upload/Edit/Delete New & Existing Website Images Online Purchasing - Product Management System Ability to Create/Edit/Delete New & Existing Products Ability to Create/Edit/Delete New & Existing Product Categories Unlimited Product SKUs, Corsiva Lab will Assist to Upload 50 SKUs - Order Management System Ability to Manage New & Existing E-Commerce Orders Ability to Update Order Status & Order Notes Ability to Seamlessly Filter & Arrange E-Commerce Orders - User Management System Ability to Create & Manage Admin User Accounts (Assigning of User Roles) Ability for Customers to Create an Account to Manage Profile Information & Order History - Delivery/Logistics System Setup of Customised Delivery Fees Integration with 3rd Party Logistics Provider via Plugins - Cart & Checkout System Online Shopping Cart Checkout Functionality		per Bundle	1.00		
		per Bundle	1.00		
		per Bundle	1.00		
		per Bundle	1.00		

<p>Online Purchasing Inventory Management System - Ability to Manage Inventory Stock for Each Product - Automated Reminders for Low/Zero Inventory Stock Count</p> <p>Promotion Management System - Ability to Create & Manage Coupon Codes (\$ or % OFF) - Ability to Set Expiry Dates - Ability to Set Usage Restrictions & Limits</p> <p>Customer Loyalty Management System - Reward Customer Purchases with Redeemable Points - Manage Customer Points & View Log History of Points - Ability to Customize Redemption Criterias</p> <p>Online Purchasing Secured E-Payment - Secured E-Payment for Visa/Mastercard/AMEX Credit/Debit Cards via Integration with Plugins - Additional Payment Methods: Direct Bank Transfer, Cash on Delivery, Dynamic PayNow</p> <p>Mobile-Enabled / Optimised - Desktop / Mobile / Tablet Optimized - Cross Browser Optimized (Google Chrome, Mozilla Firefox, Safari, Microsoft Edge)</p> <p>Basic Data Visualization Capabilities/Reports - Sales Revenue & Order Reports - Products & Categories Reports - Coupon Code Reports - Inventory Stock Reports - Taxes Reports - Customer Reports</p> <p>Digital Marketing / Engagement - Integration with Google Analytics (Audience, Acquisition, Behaviour & Conversion Insights) - Integration with Facebook Pixel - Splash Pop-up Marketing Notice - Newsletter Integration via Plugins - Live Chat Integration via Plugins - Setup of Customised Contact Form</p> <p>Omni Channel Engagement - Facebook Shop Listing - Instagram Shop Listing</p>		per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services - Project Management (Dedicated Project Manager) - User Acceptance Testing - Domain Name Server Setup - Email Configuration - cPanel Server Configuration - SSL Setup Configuration		per Bundle	1.00		
4) Training - 1 Training Session (Face to Face / Online) - 1 Detailed Handover Documentation		per Session	1.00		
5) Others Not Applicable					
Total				\$ 6,000.00	\$ 6,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant