

<b>Company</b>	Creative E-World Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Creative eShop - Creative eShop Package Lite
<b>Appointment Period</b>	11 November 2021 to 10 November 2022
<b>Extended Appointment Period<sup>2</sup></b>	11 November 2022 to 10 November 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software Design and conceptualization- Custom - Up to 2 designs Content Management System: WooCommerce Online Shop Modules: Secure E-payment- Credit card & PayNow Additional payment methods-Bank Transfers and cash on delivery Online Purchasing- Shopping cart Digital Marketing/ Engagement- ecommerce Marketing Automation Inventory Management- inventory input for different parameters eg. Color, sizes etc. Promotional Management- Discounted price from Retail price and Promo Code. Customer Loyalty Management-Reward Points  Basic Data Visualisation capabilities / Reports - Reporting dashboard -Inventory, sales Report and Google Analytics Report Mobile Enabled / Optimised Omni Channel Engagement - Livechat/ Whatsapp/ Social media links Landing page Module CMS Module Multiple level category and sub category Module Standard membership Module Admin backend login Module Delivery Module Block out date feature Status bar to entitle free delivery Parameter grouping Module FAQ or News or Gallery Module Recommended Product Display Module Basic Filtering Module		Per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services -Specification gathering & consultation -Customized design and conceptualization -Data migration and testing -Programming , Set up and configuration -User Acceptance testing		Per Bundle	1.00		
4) Training -1 session of online briefing ( Up to 3hrs) on admin backend &/or recorded modules for training. - Inclusive of handover		Per Bundle	1.00		
5) Others Not Applicable					
			<b>Total</b>	<b>\$ 9,800.00</b>	<b>\$ 9,800.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

\* Qualifying cost refers to the supportable cost to be co-funded under the grant