

Company	Fooyo Pte. Ltd.
Digital Solution Name & Version Number¹	Fooyo Commerce Version 2.0 - Premium
Appointment Period	17 November 2022 to 16 November 2023
Extended Appointment Period²	17 November 2023 to 16 November 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software e-commerce solution design -Type of design: Customised Scope of work: - 4 Customised Page Design and development Content Management System: Fooyo Commerce Online Shop Modules (i)Secured E-Payment - Secured E-Payment for Credit Card & PayNow - Additional payment methods: Bank Transfers and Cash on delivery (ii)Online Purchasing - Shopping Cart (iii)Digital Marketing/Engagement - eCommerce Marketing Automation (iv)Inventory Management - Inventory management system (Bulk inventory management system) (v)Promotion Management - Content, Order & Coupon code management system - Abandon Cart feature (vi)Customer Loyalty Management - Advanced Reward Points Module (vii)Basic Data Visualization Capabilities/Reports - Reporting dashboard on store's performance - Inventory Report, Sales Report (viii)Mobile-Enabled / Optimised - Mobile Responsive (ix)Omni Channel Engagement - WeChat Listing e-Vouchers Management		Per Bundle	1.00		
		Per Bundle	1.00		
		Per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services Integrate with WeChat Ecosystem for China market - WeChat open platform account setup for Singapore company(2 mandays) - WeChat pay account setup for Singapore company(1 manday) - WeChat mini program setup and deployment(4 mandays)		Per Manday	7.00		
4) Training - 1 Online Training Session inclusive of handover		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 12,888.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant