

<b>Company</b>	Guidesify Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	GuideToEcom Premium - GuideToEcom Premium
<b>Appointment Period</b>	16 March 2023 to 15 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	16 March 2024 to 15 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: WordPress WooCommerce		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping & Documentation: - Understanding of requirements - Browsing themes that align with brand story/brand guides provided by client - On-Page Search Engine Optimisation Foundation Framework - Domain: Choose from over 200 top-level domains (.com, .co, .io) or .sg domain  Design work: - 8 custom themes - 10 informative pages  Setup & Configuration for: - Secured Payment - Online Purchasing - Digital Marketing - Inventory Management - Promotion Management - Customer Loyalty Management - Google Analytics Integration - Omni Channel Engagement  UAT and Go Live		Per Manday	3.00		
		Per Manday	8.00		
		Per Manday	5.00		
		Per Manday	1.00		
4) Training eCommerce Training (Backend) - 1 Training Session (Face to face/Online) - 1 Handover Documentation		Per Manday	2.00		
5) Others Not Applicable					
<b>Total</b>				\$ 8,900.00	\$ 8,900.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant