

Company	HEXA Singapore Pte Ltd
Digital Solution Name & Version Number¹	i3 E-Commerce Store - E-Commerce Store Development (Customized WooCommerce)
Appointment Period	26 August 2021 to 25 August 2022
Extended Appointment Period²	26 August 2022 to 25 August 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software i3 Website Design & Development 1) Base Site Structures & Navigations – 1 Design Concept, 10 Revisions Online Shop & Omni Channelling 1) Secured E-Payment – PayPal Checkout Integration – Stripe Integration (Visa, MasterCard, Amex) – Dynamic PayNow Checkout Integration 2) Online Purchasing – Unlimited E-Catalogues & Categories – Unlimited Product Listing, Groups, & Bundles – Unlimited Customers & Staff Accounts – Shopping Cart, Checkout, & Wish-list – Store Accounting Integration w/ Xero.com – Unlimited API Integration w/ Zapier.com 3) Digital Marketing / Engagement – Google Tools Integration – Google Search Console – Google Analytics – Google PageSpeed Insights – Unlimited Outgoing Emails – Include Marketing Lists (Part 1/3) 4) Inventory Management – Smart Inventory Management – Online-to-offline Logistics – Built-in Purchasing Module 5) Promotion Management – Coupon Management System (CMS) – Unlimited Coupons & Usages – Ready-made Customizable Designs – Include All Restrictions Measures 6) Basic Data Visualization Capabilities – Google Analytics Reports Integration – Built-in i3ES Store Reports (Part 2/3) 7) Mobile-Enabled / Optimized – i3ES Store Mobile Optimized 8) Global Marketplace – Facebook Business Page Shop Integration – Instagram Shopping Integration – Google Product Feeding Integration 9) E-Visitors Sales Chat – Live Chat Feature w/ Facebook Messenger – Include Programmable Chatbot Features (Part 3/3)		per Setup	1.00		
2) Hardware Not Applicable					

3) Professional Services Included Initial Provisions - Configuration of Web & Database Services - Configuration of Cache & Git Services - Configuration of Firewall & Etc Security Services		per Setup	1.00		
4) Training Included Technical Training - 1x User/Admin Training Session (On-site) - Unlimited User/Admin Re-training (Remote)		per Setup	1.00		
5) Others Not Applicable					
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant