

Company	I Concept Innovation Pte Ltd
Digital Solution Name & Version Number¹	Advanced Ecommerce Solution by I Concept Version 2.0 - Basic
Appointment Period	06 October 2022 to 05 October 2023
Extended Appointment Period²	06 October 2023 to 05 October 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software E-Commerce solution design Type of design: Customised and Templated Designs based on the type of pages. For content pages such as Homepage and About Us page, can be customised. For standard pages such as Login, My Account, Cart, Checkout, Shop Listing Page, Product Details Page, Blog and T&Cs will be templated based on industry's UIUX best practices. Scope of work: Template setup up to 20 pages Content Management System: WordPress WooCommerce Online Shop Modules - Product Sorting Function - Shipping Module - Payment Module - Customer Management - Invoice Module with PDF - Order Status Update - Quick Order Module - Shopping Cart & Checkout - Wishlist Registration - Guest Registration - Product Import and Export Function via CSV - Software Security Module - Optimization Module Booster (WP Rocket) Secured E-Payment - Secured E-Payment for Credit Card & PayNow - Additional payment methods: Bank Transfers and Cash on delivery Online Purchasing - Shopping Cart & Checkout Digital Marketing/Engagement - Google Site Kit Plugin (client can easily view the website's data analytics on the WordPress backend) - Onpage Basic SEO Function Setup (does not		Per setup/ project	1.00		
		Per setup/ project	1.00		
2) Hardware Not Applicable					
3) Professional Services - Overall Design UIUX and System Development Consultation - Social Media Profile Linking - SEO Basic Function Setup		Per setup/ project	1.00		
4) Training - Wordpress and Woocommerce Training Manual will be provided - Wordpress and Woocommerce Training Video will be provided		Per setup/ project	1.00		
5) Others					

Not Applicable					
				Total	
				\$ 8,000.00	\$ 8,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant