Company	IPRO DEZIGN PTE LTD
Digital Solution Name & Version Number[1]	E-Commerce Portal Development (WooCommerce) - Intermediate Package
Appointment Period	15 April 2021 to 14 April 2022
Extended Appointment Period[2]	15 April 2022 to 14 April 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Shopping Cart Features - Product Purchase Flow: Add Products to Cart --> View Cart --> Apply Discount Coupon or Checkout --> Member Login or Guest Checkout --> Payment via Paypal or Bank Transfer - Payment Mode Supported: Paypal, Bank Transfer, Cash on Delivery, Cheque Payment - Checkout Options: Member Checkout and Guest Checkout - Allow Members to "Add Product to Wishlist" - Allow Users to "Add Product to Compare" - Checkout field - Input field can be customised, to minimise data input for users' convenience during checkout		Per Setup	1.00		
Membership Module - Allow Member Registration - Allow Login Members to Update Profile - Allow Login Members to Change Password - Allow Login Members to Check Order Status - Admin Able to Access Member Details		Per Setup	1.00		
Product Management & Inventory Module - Each product can be assigned a unique SKU - Allow Regular Price and Sales Price Entry - Allow Stock Quantity Management - Admin to Replenish or to Reduce Stock Level - Option to Allow/ Not Allow Backorders - Up-sells and Cross-sells Options Available - Multiple Product Attributes and Product Variations Configuration (e.g. Sizes, Colors, Shape, etc..) - Allow Upload of Products' Long and Short Description, Feature Image and Product Gallery Images - Product Categories Configurations. Each product can be assigned to one or multiple product categories		Per Setup	1.00		
Order Management - List of Customers Orders - Admin to receive email notifications for new orders and cancelled orders - Customers to receive email notifications upon completion of order - Admin to Manage Orders and Update Order Status (Processing, On Hold, Completed, Cancelled, Refunded) - Admin to Check Payment Status		Per Setup	1.00		
Shipping Module - Shipping Options: Free Shipping and Flat Rate Shipping - Enable Shipping Fee Calculation during Checkout - Shipping Rate can als be set based on weight and/ or dimension of each product - To hide other shipping options when free shipping is available for purchase of more than certain amount		Per Setup	1.00		

Report Module - Sales Report Generation (Sales by Date / Sales by Product / Sales by Category / Coupons by Date) - Customers Report Generation (Sales of Customers VS Guests / Customer List) - Stock Report Generation (Low in Stock / Out of Stock / Most Stocked)	Per Setup	1.00	
Coupon/ Voucher Module - Coupon Code Generation - Discount Type: Cart Discount, Cart % Discount, Product Discount, Product % Discount - Coupon Expiry Date Configurations for Limited Time Offers - Coupon Usage Restriction: Minimim Spend, Include or Exclude Sales Items, Include or Exclude Certain Products and Product Categories - Coupon Usage Limit: Limit per Coupon and Limit per User - Allow site-wide notification to show coupon codes during promotion period	Per Setup	1.00	
Multi-Taxes Module - Admin able to set multiple taxes based on country (e.g. GST chargeable for Singapore buyers; GST excluded for overseas buyer)	Per Setup	1.00	
Popup Module - Enable Popup of Promotion Banners - Admin able to configure the popup mechanism (e.g. Popup on particular pages, Popup upon page loading, etc..)	Per Setup	1.00	
Loyalty & Reward Points Module - Reward customers for purchases with points which can be redeemed for discounts. - Set restrictions on reward points usage - Enable only some user roles to earn and/or redeem points - Enable shop managers to edit users' points - Admin to be able to set an expiry date for points	Per Setup	1.00	
Abandoned Cart Module - Recover Abandoned Carts with Automated Mails using Mail Templates - Recover Abandoned Cart works for both Members and Guests - Configuration of Abandoned Cart and Mail sending time - Record of User Purchase from Cart link in mail - Multiple mail templates for follow up	Per Setup	1.00	
Products Review Module - Admin to be able to turn on / turn off product review option - Admin has the option to display or hide reviews at the front end of the portal	Per Setup	1.00	
2) Hardware Not Applicable			
3) Professional Services Deployment of Wordpress Content Management System (i) UI/UX Design based on Business Requirements (ii) Cross Browser Compatibility (iii) Responsive Layout (Mobile & Tablet Optimization) (iv) Creation of Content Pages (v) Enable Media Files Upload & Management	Per Setup	1.00	
4) Training (i) Complementary eCommerce Backend Training (2 hours) (ii) eCommerce Step-by-step Backend Training Manual	Per Session	1.00	
5) Others			

Complementary Services: - Google Analytics Account Setup - to monitor and track site visitor statistics - XML Sitemap Generation & Submission - Google Webmaster Account Setup - On-page Search Engine Optimization - Digital Marketing Consultation (5 Hours)		Per Setup	1.00		
			Total	$ 10,000.00	$ 10,000.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant