

<b>Company</b>	MediaPlus Digital Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	E-Commerce MPD Package Version 2.0 - Express
<b>Appointment Period</b>	14 July 2022 to 13 July 2023
<b>Extended Appointment Period<sup>2</sup></b>	14 July 2023 to 13 July 2024

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software E-Commerce solution (Design: Templated) Scope of Work: - Development of up to 5 content pages - Creation, Setup & Implementation of E-Commerce  - Front End Development - Back End Development Content Management System: Wordpress Woocommerce  Online Shop Modules: Secured E-Payment - Online Purchasing - Shopping Cart (Add to Cart) and Wishlist (Favourites) - Inventory Management - Promotion Management - E-Voucher and Coupon Management System - Customer Relationship Management System - Orders Dashboard - Reports - Digital Marketing Engagement - Mobile Enabled and Optimised - Omni Channel Engagement		Licence	1.00		
		Licence	1.00		
2) Hardware Not Applicable					
3) Professional Services - Frontend design consultation and conceptualisation - User Acceptance Test - Google Live Map Integration - Creation of Enquiry Forms / Thank You page - Website Loading Speed Optimisation		Set up	1.00		
4) Training - 3 Hours session		Session	1.00		
5) Others Not Applicable					
		<b>Total</b>		\$ 5,898.00	\$ 5,898.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant