Company	Nspire Group Pte Ltd
Digital Solution Name & Version Number <sup>1</sup>	RAVEPIXEL WEB SUITE Version 8.0 - E-COMMERCE
Appointment Period	17 November 2022 to 16 November 2023
Extended Appointment Period <sup>2</sup>	17 November 2023 to 16 November 2024

## Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
Software     E-Commerce solution design     Custom Design					
Scope of work : Includes 2x Designs Design & Conceptualisation UX/UI Design User Interface Customization Desktop & Mobile Responsive Optimization Front End Development Back End Development		Bundle	1.00		
Content Management System: RavePixel CMS Product Catalogue Management User access administration E-Commerce shop configuration		Bundle	1.00		
Online Shop Modules Secured E-Payment for Credit Card & PayNow Self configured payment methods Payment gateway integration		Bundle	1.00		
Online Purchasing Unlimited E-Catalogues & Categories Unlimited Product Listing Shopping Cart Management Checkout Management Wish-list Tracking		Bundle	1.00		
Digital Marketing/Engagement Email campaign management Wishlist Management Splash Pop-up Marketing Notice Integration with Facebook Pixel Amazon SES integration Join mailing list		Bundle	1.00		
Inventory Management Product Management Category Management Goods Received Goods Transfer Supplier Management		Bundle	1.00		
Promotion Management Product Offer Promotion Promo code by percentage Promo code by dollar value		Bundle	1.00		
Customer Loyalty Management Customer profiling Reward Points Accumulation Reward Point Redemption Module		Bundle	1.00		
Basic Data Visualization Capabilities/Reports Store performance dashboard Inventory reporting Sales Reporting Customer sales reporting		Bundle	1.00		
Mobile-Enabled / Optimised Mobile Responsive & Device Responsive		Bundle	1.00		

	Omni Channel Engagement Google Shop Listing Facebook Shop Listing		Bundle	1.00						
2)	Hardware Not Applicable									
3)	Professional Services Requirement gathering and consultation Design and flow analysis Data migration service		Setup	1.00						
4)	Training Training Hours/Sessions		Session	1.00						
5)	Others Not Applicable									
Total					\$ 10,000.00	-1	\$ ·	10,000.	00	ı

<sup>&</sup>lt;sup>1</sup>A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999 <sup>2</sup>As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period") \* Qualifying cost refers to the supportable cost to be co-funded under the grant