

Company	OOm Pte Ltd
Digital Solution Name & Version Number¹	OOM Ecommerce Solution - Value Plan
Appointment Period	17 February 2022 to 16 February 2023
Extended Appointment Period²	17 February 2023 to 16 February 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software E-Commerce Solution Design - Type of Design: Customised Design - Content Management System: WordPress WooCommerce - UX Designs Up to 10 Pages - Comes with 60 Days Warranty to Cover Debugging - Product Catalog Development - Shopping Cart Development - Cart Check-Out Flow Planning - Payment Gateway Integration - Backend Administration System Access - Cross Browser Compatibility - Mobile Responsive Across Mobile Devices - Sales Conversion Tracking Codes Implementation - SEO-Friendly Architecture Design Online Shop Modules Secured E-Payment - Secured E-Payment for Stripe, PayPal, Credit Card - Additional payment methods: PayNow Bank Transfers and Cash on delivery Online Purchasing - Shopping Cart - Add to Cart Digital Marketing/Engagement - Promotional Message Popup, Whatsapp Integration Inventory Management - Inventory management system (Bulk inventory management system) - Orders management system Promotion Management - Content, Order & Coupon code management system Customer Loyalty Management - Reward Points Module Basic Data Visualisation Capabilities/Reports - Reporting dashboard on store's performance - Inventory Report and Sales Report - Commission Report Mobile-Enabled / Optimised - Mobile Responsive Omni Channel Engagement - Facebook Shop Listing - Google Shopping Listing e-Vouchers Management - E-Coupon Generation, Discount Code Generation		per bundle	1.00		
2) Hardware Not Applicable					

3) Professional Services Not Applicable					
4) Training - Inclusive of 1 Training Session (2 hours per session) at OOm or Client's office - Inclusive of 1 user training manual guide		per session	1.00		
5) Others Not Applicable					
Total				\$ 8,000.00	\$ 8,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant