

<b>Company</b>	Shopline Commerce Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	SHOPLINE e-Commerce Solution - Advanced Ecommerce (PRO) + Digital Marketing (Basic)
<b>Appointment Period</b>	12 August 2021 to 11 August 2022
<b>Extended Appointment Period<sup>2</sup></b>	12 August 2022 to 11 August 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Ecommerce & Social Commerce Plan: >Online Store (Mobile Enabled / Optimised) >Product Inventory Management >Payment and Logistics Management >Order Management >Customer Relationship Management >Marketing Tools >Data Analytics >Facebook Integration  8 X Modules: 1. Promotion module 2. CRM- Credits module 3. CRM- Membership module 4. Advanced Store Management module 5. Re-engagement module 6. Marketplace module 7. Shoplytics (Pro) module 8. Staff Management module		per year	1.00		
2) Hardware Not Applicable					
3) Professional Services Project Requirement services >eCommerce Strategy Consultation >Digital Marketing Consultation		per setup	1.00		
4) Training Training: >One training session with Merchant Success team >On-site or Zoom video training >Online Guide		per setup	1.00		
5) Others Not Applicable					
<b>Total</b>				\$ 4,599.00	\$ 4,319.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant