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| Company | Shopline Commerce Pte Ltd |
| Digital Solution Name & Version Number¹ | SHOPLINE e-Commerce Solution - Advanced Ecommerce & O2O (ALL IN ONE) + Digital Marketing (Basic) |
| Appointment Period | 12 August 2021 to 11 August 2022 |
| Extended Appointment Period² | 12 August 2022 to 11 August 2023 |

Standard Packaged Solution (ie. Minimum items to be purchased)

| Cost Item | Unit Cost (\$) | Unit | Quantity | Subtotal (\$) | Qualifying Cost* (\$) |
|---|----------------|-----------|----------|--------------------|-----------------------|
| 1) Software All In One Plan (E-commerce, Social, POS): >Online Store (Mobile Enabled / Optimised) >Product Inventory Management >Payment and Logistics Management >Order Management >Customer Relationship Management >Marketing Tools >Data Analytics >Membership Management >Facebook Integration >Cloud based POS system >POS Membership Management 8 X Modules: 1. Promotion module 2. CRM- Credits module 3. CRM- Membership module 4. Advanced Store Management module 5. Re-engagement module 6. Marketplace module 7. Shoplytics (Pro) module 8. Staff Management module | | per year | 1.00 | | |
| 2) Hardware Not Applicable | | | | | |
| 3) Professional Services Project Requirement Services >eCommerce Strategy Consultation >Digital Marketing Consultation | | per setup | 1.00 | | |
| 4) Training Training: >One training session with Merchant Success team >On-site or Zoom video training >Online Guide | | per setup | 1.00 | | |
| 5) Others Not Applicable | | | | | |
| Total | | | | \$ 4,958.00 | \$ 4,678.00 |

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant