

Company	Firstcom Solutions Pte Ltd
Digital Solution Name & Version Number¹	FirstCom Ecommerce Web Development - Firstcom Ecommerce
Appointment Period	07 July 2022 to 06 July 2023
Extended Appointment Period²	07 July 2023 to 06 July 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software UI Creation and Setup					
- User requirements gathering		Man Days	3.00		
- Planning and design					
- Up to 2 UI/UX design					
- Mobile & tablet responsive					
- System and network setup and configuration					
Content Management System Modules					
- Setup and manage content, design such as posts, banner and navigation		Man Days	3.00		
- Create e-commerce frontend such as home page, about us page, contact us page and other navigation pages					
Admin Management Modules					
- Creation of users and user groups		Man Days	2.00		
- Configure user access rights					
- Configure system backup and recovery					
Customer Management Modules					
- Setup, configure and manage customer accounts and subscription		Man Days	3.00		
- Configure dashboard to show summary of sales and customer order transactions					
- Setup and configure discount/promotion/reward point system					
Online Ordering Management Modules					
- Configure product info, categories, add and manage product list, options and related products		Man Days	6.00		
- Setup shopping cart and payment gateway					
- Integration with logistics providers					
- Configure order management such as view and create order information and purchase details for fulfilment					
Ecommerce Marketing & Statistics					
- Social Media integration		Man Days	3.00		
- Configure meta and SEO tagging					
- Setup and configure newsletter module					
- Integration with 3rd party SMS and email blasting platform					
- Setup and configure dashboard/report for data analysis					
- Installation of google analytics tools					
2) Hardware					
Not Applicable					
3) Professional Services					
Not Applicable					
4) Training					
- Training and Handover		Man Days	0.50		
- Provision of User Guide					
5) Others					
Not Applicable					
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant